

# 2022 CWA Summit: Conference Program Schedule

May 18-20, 2022 | Salt Palace Convention Center | Salt Lake City, Utah

Date	Time	Management & Operations	Startups & Business Formation	Legal & Risk Management	Finance & Business Expansion	Routesetting	Program Management	Coaching & Training
Thursday, May 19, 2022	9:00 AM	Supply Chain Disruption Panel 9:00 - 10:30 AM	How to Finance a New Business 9:00 - 10:00 AM	Industry Practices Committee: Update & Discussion 9:00 - 10:00 AM	Process: Standardization and Documentation for Scaling Your Business 9:00 - 9:50 AM	Routesetting Industry Data Part I: Workload & Salary 9:00 - 10:10 AM	Progressive Programming Workshop 9:00 - 11:30 AM	Rock Climbing Injury Prevention 9:00 - 10:10 AM
	9:10 AM							
	9:20 AM							
	9:30 AM							
	9:40 AM							
	9:50 AM							
	10:00 AM	Break: 10:00 - 10:10 AM	Break: 10:00 - 10:10 AM	Break: 9:50 - 10:00 AM	Break: 10:10 - 10:20 AM	Break: 10:10 - 10:20 AM		
	10:10 AM	Retail Solution Room 10:40 - 11:30 AM	Financing for Growth 10:10 - 11:30 AM	Creating a Culture of Personal Responsibility 10:10 - 11:30 AM	Managing Growth & Scaling Your Business Solution Room 10:00 - 11:30 AM	Routesetting Industry Data Part II: Safety 10:20 - 11:30 AM	Don't Talk, Just Listen : A Framework for Cultivating Self-Awareness and Interpersonal Communication Skills in Coaches 10:20 - 11:30 AM	
	10:20 AM							
	10:30 AM							Break: 10:30 - 10:40 AM
	10:40 AM							
	10:50 AM							
	11:00 AM							
	11:10 AM	PRODUCT PRESENTATIONS: Climbing Gyms -- From A to Z, Franchising with Gravity Vault, Skuish -- The Lowest Cost of Ownership, Climbing Leagues & Routesetting Management with MyClimb 11:45 - 12:15 PM	PRODUCT PRESENTATIONS: Franchising with Gravity Vault, Skuish -- The Lowest Cost of Ownership, 11:45 - 12:15 PM	PRODUCT PRESENTATIONS: Autobelley Safety System 11:45 - 12:15 PM	PRODUCT PRESENTATIONS: Climbing Gyms -- From A to Z, Franchising with Gravity Vault, Skuish - The Cost of Ownership 11:45 - 12:15 PM	PRODUCT PRESENTATIONS: Climbing Leagues & Routesetting Management with MyClimb 11:45 - 12:15 PM	PRODUCT PRESENTATIONS: Franchising with Gravity Vault, Climbing Leagues & Routesetting Management with MyClimb 11:45 - 12:15 PM	PRODUCT PRESENTATIONS: Skuish - The Cost of Ownership, Climbing Leagues & Routesetting Management with MyClimb 11:45 - 12:15 PM
11:20 AM								
11:30 AM								
11:40 AM								
1:45 PM	PRODUCT PRESENTATIONS: Rock Gym Pro Introduction & Overview, Giving Back, 1:45 - 2:15 PM	PRODUCT PRESENTATIONS: Autobelley Safety System 1:45 - 2:15 PM	PRODUCT PRESENTATIONS: 30 Years of Hold Shaping Evolution with Ty Foose, CO-LAB Climbing Wall Systems 1:45 - 2:15 PM	PRODUCT PRESENTATIONS: The CWA Insurance Program, Giving Back 1:45 - 2:15 PM				
2:30 PM	Marketing Lightning Talks + Solution Room 2:30 - 3:30 PM	The CWA's Introduction to Operations and Risk Management Resources 2:30 - 3:30 PM	Developing a Risk Management Checklist 2:30 - 3:30 PM	Business Growth & Expansion Panel 2:30 - 4:00 PM	Professionalizing the Craft of Routesetting: Evolving Industry Practices 2:30 - 3:50 PM	Fundamentals of Training Program Design 2:30 - 3:30 PM		
2:40 PM								
2:50 PM								
3:00 PM								
3:10 PM								
3:20 PM								
3:30 PM	Break: 3:30 - 3:40 PM	Break: 3:30 - 3:40 PM	Break: 3:30 - 3:40 PM	Break: 3:30 - 3:40 PM	Break: 3:30 - 3:40 PM			
3:40 PM	Humanizing Leadership Teams: Using Authentic Voices to Build Honest Narratives That Resonate With Your Community 3:40 - 5:00 PM	Climbing Facility Layout and Design 3:40 - 5:00 PM	Exploring the Regulatory Landscape 3:40 - 5:00 PM	Increasing Your Value for Future Opportunities 4:10 - 5:00 PM	Framework for Quality Easy Climbs 4:00 - 5:00 PM	Inside Out: How Gyms Can Support Conservation and Stewardship 3:40 - 5:00 PM	Mental Health Support for Our Athletes and Ourselves 3:40 - 5:00 PM	
3:50 PM								
4:00 PM								
4:10 PM								
4:20 PM								
4:30 PM								
4:40 PM								
4:50 PM								
5:00 PM								

To view the full CWA Summit schedule, including after parties, exhibit hall hours, and other events, visit [www.cwasummit.org/schedule](http://www.cwasummit.org/schedule).

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Friday, May 20, 2022	9:00 AM	How to Attract & Retain Great Staff: Benefits, Compensation & Culture 9:00 - 10:30 AM	How to Create a Brand 9:00 - 10:00 AM	Auto Belay Panel Discussion 9:00 - 10:30 AM	What Is DEI & How It Helps You Grow 9:00 - 11:30 AM	Routesetting Team Development: Professional, Healthy & Inclusive 9:00 - 11:30 AM	USA Climbing and You: Growing Our Sport 9:00 - 10:20 AM	Climbing Movement Progression: Moving Beyond Three Points of Contact 9:00 - 10:10 AM		
	9:10 AM							Break: 10:00 - 10:10 AM	Break: 10:10 - 10:20 AM	
	9:20 AM		Break: 10:30 - 10:40 AM				Break: 10:20 - 10:30 AM			
	9:30 AM		Differentiation: Case Study of the Seattle Market 10:10 - 11:30 AM				Principles of Risk Management & Mitigation Strategies 10:40 - 11:30 AM	Rethinking Event Sponsorship: How to Create Sustainable Partnerships 10:30 - 11:30 AM	Simple Strength Training for Youth Teams 10:20 - 11:30 AM	
	9:40 AM									Break: 10:30 - 10:40 AM
	9:50 AM									Better Data for Better Outcomes Lightning Talks 10:40 - 11:30 AM
	10:00 AM									
	10:10 AM									
	10:20 AM									
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	11:40 AM									
	11:45 AM	PRODUCT PRESENTATIONS: EP Climbing - Supporting Climbing Growth Around the World, Boulder Flooring - Not Just Foam & Fabric 11:45 - 12:15 PM	PRODUCT PRESENTATIONS: The Creation of Lifestyle Climbing Gyms 11:45 - 12:15 PM			PRODUCT PRESENTATIONS: What is Poly-Fiber & Why It's Better for Commercial Gyms, What's New at Bold Climbing? New Hold Brands, Products & Materials! 11:45 - 12:15 PM				
	2:30 AM									
	2:40 PM	The Importance of Cultivating Community 2:30 - 4:00 PM	Mission/Vision/Values Lightning Talks + Solution Room 2:30 - 4:00 PM	Gym Owners Roundtable 2:30 - 4:00 PM	The CWA's New Routesetting Guide 2:30 - 4:00 PM	Strategies to Train and Retain Great Program Staff 2:30 - 4:00 PM	Professionalization of Coaching Panel 2:30 - 4:00 PM			
2:50 PM										
3:00 PM										
3:10 PM										
3:20 PM										
3:30 PM										
3:40 PM										
3:50 PM										
4:00 PM										
4:10 PM										
4:20 PM	Break: 4:00 - 4:10 PM									
4:30 PM	When Climbing Gyms Unite: A Case Study in Collaboration Closing Plenary 4:10 - 5:30 PM									
4:40 PM										
4:50 PM										
5:00 PM										
5:10 PM										
5:20 PM										
5:30 PM										

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